

FAX# 703 528 7880 OCT4/12 19.02
HARRIS REPORT FROM REP *** WFTV-TV ***
CHANGES

DATE OCT4/12 19.02

PROGRAM : HOT TOPICS
ORD COM1: DUE TO COLLEGE FOOTBALL, HOT TOPICS AIRS 1205A-1235A
THIS IS A MAKE-GOOD FOR SEP29 ON LINE-25 FOR 1 SPOT/WK

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|-------------|------|-----|----------|------------|----------|----------|-----------|------|-----------|
| 70 | S | | 1205A-1235A | 30 | | \$340.00 | 9/29 | 9/29 | 0 | | SAT | 0 |

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-------|----|-------------|------|-----|------|------------|----------|----------|-----------|------|-----------|
| : | LINE# | : | : | : | : | : | DATE | DATE | : | : | : | : |

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|---|---|--|-------|----|--|----------|------|------|---|--|-----|---|
| 81 | A | | 1214A | 30 | | \$340.00 | 9/29 | 9/29 | 1 | | SAT | 1 |
| PROGRAM : HOT TOPICS | | | | | | | | | | | | |
| ORD COM1: LATE RUN DUE TO NEWS RAN @ 2350-2450 AND HOT TOPICS RAN @ 2425-2455 | | | | | | | | | | | | |
| THIS IS ACCEPTANCE OF A LATE RUN SPOT ON LINE-70 | | | | | | | | | | | | |
| THIS IS ACCEPTANCE OF A LATE RUN SPOT ON LINE-79 | | | | | | | | | | | | |

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|---|---|--|-------|----|--|----------|------|------|---|--|-----|---|
| 82 | A | | 1251P | 30 | | \$775.00 | 9/29 | 9/29 | 1 | | SAT | 1 |
| PROGRAM : NEWS | | | | | | | | | | | | |
| ORD COM1: LATE RUN DUE TO NEWS RAN @ 2350-2450 AND HOT TOPICS RAN @ 2425-2455 | | | | | | | | | | | | |
| PART OF A MAKEGOOD MADE UP OF LINES 81-82 | | | | | | | | | | | | |

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|---|---|--|-------------|----|--|----------|------|------|---|--|-----|---|
| 79 | S | | 1135P-1205A | 30 | | \$775.00 | 9/29 | 9/29 | 0 | | SAT | 0 |
| PROGRAM : NEWS | | | | | | | | | | | | |
| ORD COM1: WE CAN OFFER | | | | | | | | | | | | |
| PART OF A MAKEGOOD MADE UP OF LINES 78-80 | | | | | | | | | | | | |

STATION MAKEGOOD OFFERS:

| | | | | | | | |
|--|------|--------|-------------------------|-------|-----|----------|-------------|
| M14 | OK'D | BUY#70 | MISSED: SAT/1205A-1235A | SEP29 | 30S | \$340.00 | (OCT4/12) |
| | | BUY#79 | SAT/1135P-1205A | SEP29 | 30S | \$775.00 | |
| | | | OFFER: SAT/1214A | SEP29 | 30S | \$340.00 | PLS ADVISE. |
| | | | & SAT/1251P | SEP29 | 30S | \$775.00 | |
| CMT: LATE RUN DUE TO NEWS RAN @ 2350-2450 AND HOT TOPICS RAN @ 2425-2455 | | | | | | | |

SEP/12 216475.00 OCT/12 62840.00 CONTRACT TOTAL 279315.00
TOTAL SPOTS 160

MARKET TOTALS \$596,990 WFTV 47% WKMG 10% WESH 22% WOFL 17% WKCF 1% WRBW 3% CABL 0%
WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE